

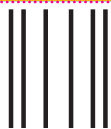


# A College Degree in Construction Management Is Now Within Your Reach... ONLINE!

## NLC Delivers More Than a College Degree

Graduating from the NLC's distance-learning program offers more than a college degree in Construction Management. You'll learn the following:

- ➔ **Leadership** – improving personal and organization leadership practices.
- ➔ **Critical Thinking** – understanding, questioning, analyzing and expressing the underlying assumptions that define a position or viewpoint.
- ➔ **Effective Communication** – writing and speaking clearly, understandably and persuasively.
- ➔ **Global Thinking** – understanding the complexities of the economic, political and social environment from a labor perspective.
- ➔ **Information Literacy** – achieving comprehensive understanding of how to amass, analyze and assess the uses of today's ever-increasing information environment.
- ➔ **Technological Proficiency** – understanding and using basic digital communication tools to function effectively in a changing society.



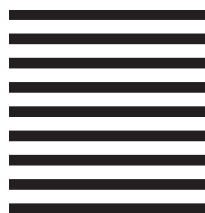
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A college degree  
is now within  
your reach...

Mail this card  
today to get  
started.

# The National Labor College's new online Bachelor's Degree program in **CONSTRUCTION MANAGEMENT**

## → Accessible & Affordable

Now you can pursue a degree in Construction Management fully online. This program is a collaborative venture of construction industry experts, educators and labor leaders. Tuition for the NLC's online Construction Management program is affordable and financial aid is available for those who qualify. Union Plus scholarships are also available.

## → Flexible & Convenient

Online study at the NLC allows you to decide when and where you want to do the challenging work of completing a degree in Construction Management. Staffed with top-flight, union-represented faculty dedicated to your success, this program has small, dynamic, highly interactive classes that are responsive to the needs of working adults in the labor movement.

## → Credit for Work & Experience

At the NLC, your on-the-job experience and apprenticeships can earn you credits toward completing your degree. You can also earn up to one year of college credits (30) through the NLC's Prior Learning Assessment (PLA) program.

## → Construction Know-How & Union Values

The NLC offers the only bachelor's degree in Construction Management with required courses that explore the labor movement's preeminent role in the construction industry and contributions to American society and economic prosperity.

## → In the Course of Earning Your NLC Degree, You Will Learn to:

- Communicate effectively with construction team and community members.
- Develop effective project management strategies and techniques.
- Analyze current issues in collective bargaining and labor-management relations in the construction industry.
- Manage construction projects with scheduling software.
- Estimate quantity take-offs and costs with computer-aided methods.
- Master issues related to construction law and project management.
- Understand materials and methods listed in the Construction Specification Institute's Master Format.
- Improve jobsite safety and health.

**NLC** NATIONAL  
LABOR  
COLLEGE

*The NLC is accredited by the Middle States Commission on Higher Education (3624 Market Street, Philadelphia, PA 19104. 214-284-5000).*

For more information on this valuable new distance learning opportunity, visit [www.nlc.edu](http://www.nlc.edu), call **1-888-427-8100**, or detach and mail the postage-paid card.

*Yes!*

*Send me more information about how I can enroll in the NLC's new online bachelor's degree program in Construction Management!*

Name \_\_\_\_\_

International Union \_\_\_\_\_

Local \_\_\_\_\_

Street \_\_\_\_\_

Apt # \_\_\_\_\_

City/State \_\_\_\_\_

Zip code \_\_\_\_\_

(\_\_\_\_\_) \_\_\_\_\_  
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